

Alexander Pugach

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SUMMARY

Multimedia content creator with expertise in all aspects of post-production

A proven post-production professional who consistently delivers original results. A self-motivated content creator that has shown immense learning ability. A versatile creative of different skills; composited visual effects on a feature film, edited story-based TV ads, and designed motion graphics packages for live online events. A strategist with technical expertise and problem-solving thinking.

- Editor and colorist of multiple mediums
- Motion graphics & visual effects
- Understanding of frame rates, compression, etc.
- Manage and handle multiple projects
- Strong sense of story and rhythm, music, audio
- Designer/developer of content and creative assets
- Great communication, relationship and collaboration skills
- Extreme attention to detail

PROFESSIONAL EXPERIENCE

Alex Pugach Productions

Redding, CA

Freelance Post Production & Production

June 2017– Present

- Full-time freelance business focused on creating multimedia content that included skills in editing, coloring, shooting and motion graphics; grew business 50%+ in 2018 via organic referrals.
- Single-handedly led VFX for \$500K+ feature film debuting Fall 2018 (rotoscope, composite, stabilize); film currently being pitched to Netflix.
- Edited, color corrected (in BlackMagic DaVinci Resolve), and created motion graphic assets for 15+ e-courses (audience of 500K+) covering personal development, self-help, and relationship genres.
 - Clients included thought leaders with 100K, 330K, 350K, and 500K+ social media followers.
 - Developed promotional videos for e-courses; utilized After Effects for motion graphics.
- Digital Image Technician (DIT) and assistant editor for 4-item product placement shoot for \$3B fashion brand.
- Lead editor and colorist for 15-second TV ad spot for regional pizza chain.
- Spearheaded post-production for 4-video series commissioned by regional medical clinics to recruit medical professionals to Northern Cali.
- Created motion graphics web ad for premier public event space in city of 100K.

Bethel Media Group

Redding, CA

Video Editor and Motion Graphic Designer

March 2015 – May 2017

- For \$8M, 80-employee full-service production company—edited, designed, and created multimedia content with weekly reach of 100K+.
 - Collaborated with cross-functional team of up to 15 (graphic designers, directors, producers, etc.) at one time.
- Edited story-based promotional, inspirational, and educational videos.
- Generated dozens of social media videos on a weekly basis posted on social platforms, Facebook and Instagram.
- Lead motion graphic designer for live events averaging 500+ attendees and live streamed to 1K+.
- Budgeted hours, cost, and schedule in pre-production for over 50+ projects with average budget/project of ~\$5K.
 - Communicated to Director-level executives production must-haves to achieve desired result in post.
- Optimized and shaped workflow of company's post-production process by managing media storage, equipment, and computers, ingested 10+ hours of footage weekly, created proxies daily, and archived and logged footage to LTO tapes.

LEADERSHIP EXPERIENCE

Bethel School of Ministry

Redding, CA

Intern

2018

- In ministry and professional development school with ~2K students, co-led cohort of 65 students in team of 7.
 - Mentored 10 students on a 1:1 basis throughout year, meeting with them 2x/month.
- Developed strategic plans for and led multiple weekly full-group and small group (~20 people) meetings and trainings.
- Planned special events, including parties and team bonding activities, staying under budget of \$1.5K.

EDUCATION

Chemeketa Community College

Salem, OR

Associate of Arts

2013

PERSONAL

Languages: English (native). Ukrainian (fluent). Russian (conversational).

Technical Skills: Premiere Pro (advanced). Photoshop (advanced). After Effects (advanced). Davinci Resolve (advanced). Adobe Media Encoder (advanced). BorisFX Mocha Pro (intermediate). Illustrator (intermediate). Adobe Audition (intermediate).

Interests: Playing basketball. Artisan coffee. Technology (building own computer). Travel (visiting Taiwan this summer).