ALEX PUGACH

Post-Production Editor
& Motion Artist

CONTACT

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Redding, CA

VIEW

VISIT

alexpugach.com
TO WATCH
REEL AND
CURRENT WORK

EXPERIENCE

PROFOUND Media House
PRODUCER, EDITOR, COLORIST, MOTION GFX, VFX / REDDING CA
June 2017 - Current

- Founded video production company aimed at developing businesses through multimedia content creation; goal is to grow customer engagement and adoption. Includes producing, editing, coloring, motion graphics, visual effects and shooting.
  - Grew business 75% in 2018 via organic referrals.
- Clients included Adobe (8-part tutorial series on Lightroom) and Fossil (web product placement videos for bags and watches).
- Independently led visual effects compositing (motion tracking, rotoscoping, screen replacement) for $1M feature film debuting April 2019; 'Bright Ones'.
- Edited 6 videos for game development company with 5.2M monthly active users (KIXEYE: 'War Commander')
- Lead content creator on 100+ e-course videos (audience of 500K+) covering personal development, self-help, and relationship genres.
  - Clients included thought leaders and authors with 100K, 330K, 350K, and 500K+ social media followers.
  - Content cutting, multi-camera editing, color grading, motion designing, and sound mixing.
- Editor, colorist for 15-second TV ad spot of regional pizza chain.
- Motion designer of three 60 second animated seasonal TV ads for premier public event space in city of 100K.

Bethel Media Group
VIDEO EDITOR, COLORIST & MOTION DESIGNER / REDDING CA
March 2015 - May 2017 (26 months)

- For globally recognized, $8M, 80-employee full-service production company—edited, designed, and created multimedia content with weekly reach of 200K+.
  - Collaborated with cross-functional team of up to 20 (graphic designers, directors, producers).
  - Edited story-based promotional, inspirational, and educational content.
- Generated dozens of social media videos on a weekly basis posted on Facebook and Instagram.
- Lead motion designer for live events averaging 500+ attendees and live streamed to 1K+.
- Budgeted hours, cost, and schedule in pre-production for over 50+ projects
  - Average budget/project of ~$5K
  - Communicated to Director-level executives production must-haves to achieve desired result in post.
- Optimized and shaped workflow of company's post-production process by managing media storage with CatDV, equipment, and computers, ingested 10+ hours of footage weekly, created proxies daily, and archived and logged footage to LTO tapes.

Bethel School of Ministry
INTERN / REDDING CA
September 2014 - May 2015 (9 months)

- In vocational leadership school with ~2K students, co-led cohort of 65 students in team of 7.
  - Mentored students with the goal of developing skills in leadership and track achievements for duration of program.

VOLUNTEER & LEADERSHIP

- **2011, Mexico** - Team sent to Ensenada, Mexico (Baja California) to construct roof of a new school in 1 week.
- **2014, Russia** - Team of 15 sent to St. Petersburg, Russia to develop outreach program in local churches.
- **2015, England** - Team of 30 sent to London, England to facilitate youth outreach in community of local churches.
- **2015, California** - Video production team of 8 goal tasked with increasing social media exposure for newly published book.
  - Book now has global reach, with 100K+ copies in print.

LIFE PHILOSPHY

"It is frequently at the edges of things that we learn most about the middle."

STRENGTHS

- Work Ethic
- Team Collaboration
- Customer Engagement
- Visual Story-telling
- Motion Graphics
- Social Media Content

SOFTWARE SKILLS

- Premiere Pro
- After Effects
- Photoshop
- Illustrator
- Audition
- Cinema 4D
- Media Composer
- Davinci Resolve
- Mocha Pro

EDUCATION

Chemeketa Community College
ASSOCIATE OF ARTS / SALEM, OR
2011 - 2013